

The Driver's Seat

The Zuffenhausen News Calendar and Advertising Supplement – February 2016



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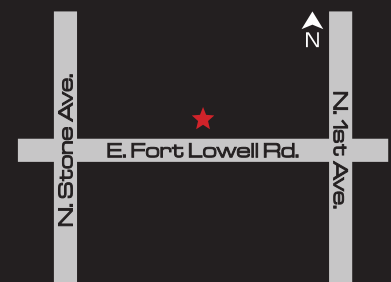
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Editor's Message

By Axel K. Olsen

Hello everyone, and welcome to the inaugural edition of *The Driver's Seat*. Here's the back story about the development of this new publication. The first point is to totally focus on you, the reader, to assure you are receiving the information you need *now!* The second point is to recognize our advertisers. They are totally focused on great service to us as customers. They also provide an enormous amount of support to our club. Please continue to utilize their services and products.

At the Zone 8 President's Meeting, I had the opportunity to attend a great seminar with Pete Stout, Editor of *Panorama* and former editor of *Excellence*. This informative workshop was very helpful to me as your editor of the *Zuffenhausen News (ZN)*. A new and improved way of communicating with region members was suggested at the seminar. The key was the concept of dividing monthly event calendars and time-sensitive announcements from feature articles ... such as post event articles, personal stories/experiences, technical articles, etc. Another important point presented at the seminar was that each region should have a clear and consistent delivery of information across all of our platforms such as email, Facebook, the website and the Newsletter.

These points were discussed at the January SAR Board Meeting. In response to the advice given at the seminar and with approval by the Board, the decision was made to make some changes in 2016. The following is a summary of future changes:

- 1) We are going to change the schedule of the *ZN*. A hard copy issue will be published *quarterly* instead of monthly.
- 2) Each quarterly *ZN* publication will be all-color and

feature more photographs. It will be filled with feature stories and technical articles from members across our region, Zone, and PCA.

3) *The Driver's Seat* will be provided to members as a supplement to the *ZN*. It will feature upcoming events for our region and Zone 8, as well as national events of interest to our local members.

4) *The Driver's Seat* link will be emailed to members at the end of each month. It will feature time-sensitive information such as SAR's calendar of events and up-to-date announcements so you can sign up and plan your activities as you wish.

Note: Regarding Emailed Distributions: It is important that we get this message to all our primary members *and* affiliate family members (spouse, partner, etc.) Most of the member email addresses we have on file are for primary members, however we know that many co-members will want to receive emailed communications about upcoming events. If an affiliate member is not receiving and wishes to receive our emails, please notify us and provide their email address if different from yours. We will be sure to add them to our email distribution list.

We are excited about these changes and hope you will like what you see and read. We always welcome your comments and suggestions! The next printed publication of the *ZN* will be in April, 2016.



ON THE COVER: a 356 Speedster with no door handles displayed at the Porsche Museum. Photo by Axel Olsen, August 20, 2013

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The Disclaimer

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Upcoming **PCA-SAR** & Zone 8 Events



Not getting our emails? Let us know and we'll put you on our list! email: newsletter@pcasar.com

January

- 5 Membership Meeting
- 9 Cars and Coffee at la Encantada
- 16 President's Meeting, Concours & Awards Banquet (Z8)
- 19 SAR Board Meeting
- 23 5th Annual Winterfest
- 23 DE-Wild Horse Pass (AZ)
- 23/24 DE TT - Chuckwalla (SDR)
- 24 AX-Wild Horse Pass (AZ)
- 29 Tubac Evening BBQ
- 30 Tubac 22nd Annual Car Show
- 30 Barrett-Jackson Tour
- 31 Taliesin West Tour

February

- 2 Membership Meeting
- 6 AX-Qualcomm (SDR)
- 9 Cars and Coffee at la Encantada
- 13 Concours Judging School Brookside Country Club Pasadena (Z8)
- 19 SAR Board Meeting
- 20 Drivers Control Clinic - El Toro (OCR)
- 20 AX-Wild Horse Pass (AZ)
- 21 AX-El Toro (OCR)
- 21 DE-Arizona Motorsports Park (AZ)
- 27-28 DE at Arroyo Seco Raceway

Acronyms:

- AX - Autocross
- AZ - Arizona Region
- CCCR - California Central Coast Region
- CAI - California Inland Region
- GPX - Grand Prix Region
- GGR - Golden Gate Region
- LVR - Las Vegas Region

March

- 1 Membership Meeting
- 11-13 Performance Driving School (SDR)
- 12 Concours Judges School - TCs Garage (SDR)
- 12 Cars and Coffee at la Encantada
- 12-13 DE Club Race - Thunderhill Raceway (GGR)
- 13 AX-El Toro (OCR)
- 14 DE AX Day Away from Work - Streets at Willow Springs Raceway (GPX)
- 15 SAR Board Meeting
- 19 AX-Wild Horse Pass (AZ)
- 26 AX-Qualcomm (SDR)

April

- 2 Parker Canyon Drive and Hike
- 5 Membership Meeting
- 8-10 CA Festival of Speed TT & Club Race at Autoclub Speedway (Z8)
- 9 Cars and Coffee at la Encantada
- 16 AX-Santa Maria Airport (CCCR)
- 16 DE-Arizona Motorsports Park (AZ)
- 17 Concours (CAI)
- 19 SAR Board Meeting
- 23 AX-Camarillo (SBR)
- 23 AX-Qualcomm (SDR)
- 24 Concours (SGVR)
- 30 Gimmick Rally (SBR)
- 30 - 5/1 TT Club Race - Willow Springs (SDR)

- OCR - Orange Coast Region
- SAR - Southern Arizona Region
- SBR - Santa Barbara Region
- SDR - San Diego Region
- SGVR - San Gabriel Valley Region
- Z8 - Zone 8

Our calendar is subject to change and last minute events for this month may not be represented in this version. Please check our website <http://pcasar.com> and our PCA-SAR Facebook page for the latest updates and information.

Looking Ahead in 2016

Forecast of SAR and PCA Events

A photograph of a desert landscape with a road leading to a mountain peak. The road is paved and has a yellow double line on the left and a white line on the right. The mountain is in the background, and there are some cacti on the right side of the road.

February	27-28 DE at Arroyo Seco Raceway
April	2 Parker Canyon Drive and Hike
May	1 Cinco Autocross 6 Cinco Golf Tournament 6 Cinco Warm-up Party 7 Concours and Awards Banquet
June	19-25 Porsche Parade Jay Peak VT (PCA)
July	TBD 4th of July Celebration
August	19 Werks Reunion-Monterey (PCA)
September	7-11 Treffen – at Lake Tahoe (PCA & formerly Escape)
October	TBD Oktoberfest TBD Charity Autocross
November	TBD DE at INDE
December	TBD Holiday Party



February Membership Meeting Tuesday, February 2, 2016

Molina's Midtown Restaurant
1138 N Belvedere Ave.
Tucson, AZ 85712

Plan on joining your fellow PCA-SAR members for the February Membership Meeting at Molina's Midtown restaurant.

Please remember to RSVP to the Evite.

Join us at 6 p.m. for socializing and dinner with the meeting starting at 7p.m.

We have a special guest speaker- Jim Cantrell, CEO of Vintage Exotics Engineering.

Jim builds winning race cars, recently beat Bryan Redman at Daytona, and owns four Porsche race cars as well as a Mark Donahue Lola.

Jim will talk about his racing career and his sports car business in Tucson.

The photos below were all taken of Jim's shop in Tucson



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SAR Driver Education at Arroyo Seco February 27, 28

Registration is now open for SAR's Driver Education event at Arroyo Seco Raceway in New Mexico. Registration Fee is \$210 for 2 days or \$160 for 1 day if you sign up before Feb 1. After Feb. 1, it will be \$250 and \$200.

The heart of this event, of course, is the driver education efforts that are extended to SAR and other PCA members and a few participants from other car clubs. All makes and models of automobiles are invited. We have available many instructor-qualified SAR, and Arizona Region members with PCA National Certified Instructor status. The organization of the run groups allows for as many novice, intermediate and advance groups as needed to ensure that a quality experience can be had by all attendees. Our novice (first time drivers) run groups are small and other groups are appropriately sized, depending upon the participation in each group.

Details can be found at:

<http://www.pcasar.motorsportreg.com/>



Jerry Fouts at ASR Photo by Jim Kendler in 2015



March Membership Meeting Tuesday, March 1, 2016

The new Scordato's Restaurant

Plan on joining your fellow PCA-SAR members for the March Membership Meeting at the newly opened Scordato's restaurant.

Menu details will be provided to members in an Evite. Please remember to RSVP.

Join us at 6 p.m. for socializing and dinner with the meeting starting at 7p.m.

After nearly 15 years of calling St. Philip's Plaza home for his twin Italian restaurants, Daniel Scordato is moving, taking his pizzeria a mile down the road to East River Road and North Stone Avenue.

Scordato will open Scordato's Pizzeria in the former home of Mr. K's Barbecue. The move comes a year after he relocated his Italian restaurant, Vivace, from St. Philip's to the foothills.

See you there!

Zuffenhausen News advertising rates

	Annually	Monthly
Full Page - Color	\$620	\$60 per issue
Full Page	\$470	\$50 per issue
Half Page	\$370	\$40 per issue
Quarter Page	\$320	\$30 per issue
Business Card	\$190	\$20 per issue



Volunteers Needed

We can't do this without you!

We are looking for volunteers for the following days:

April 7	Set Up Day
April 8-10	Event Days
April 10	Event Breakdown and Cleanup (after 1:00PM)

We have free parking for all volunteers and a gift for anyone working at least one shift as a thank you.

To sign up contact Janice Witteried at:

jwitteried@hotmail.com
volunteer@calfestival.org

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9000 Cherry Avenue, Fontana, CA 92335



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Submission Guidelines from the Editor and Advertising Manager

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